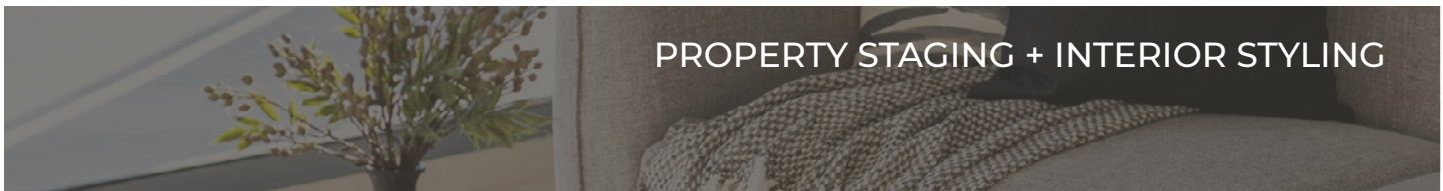
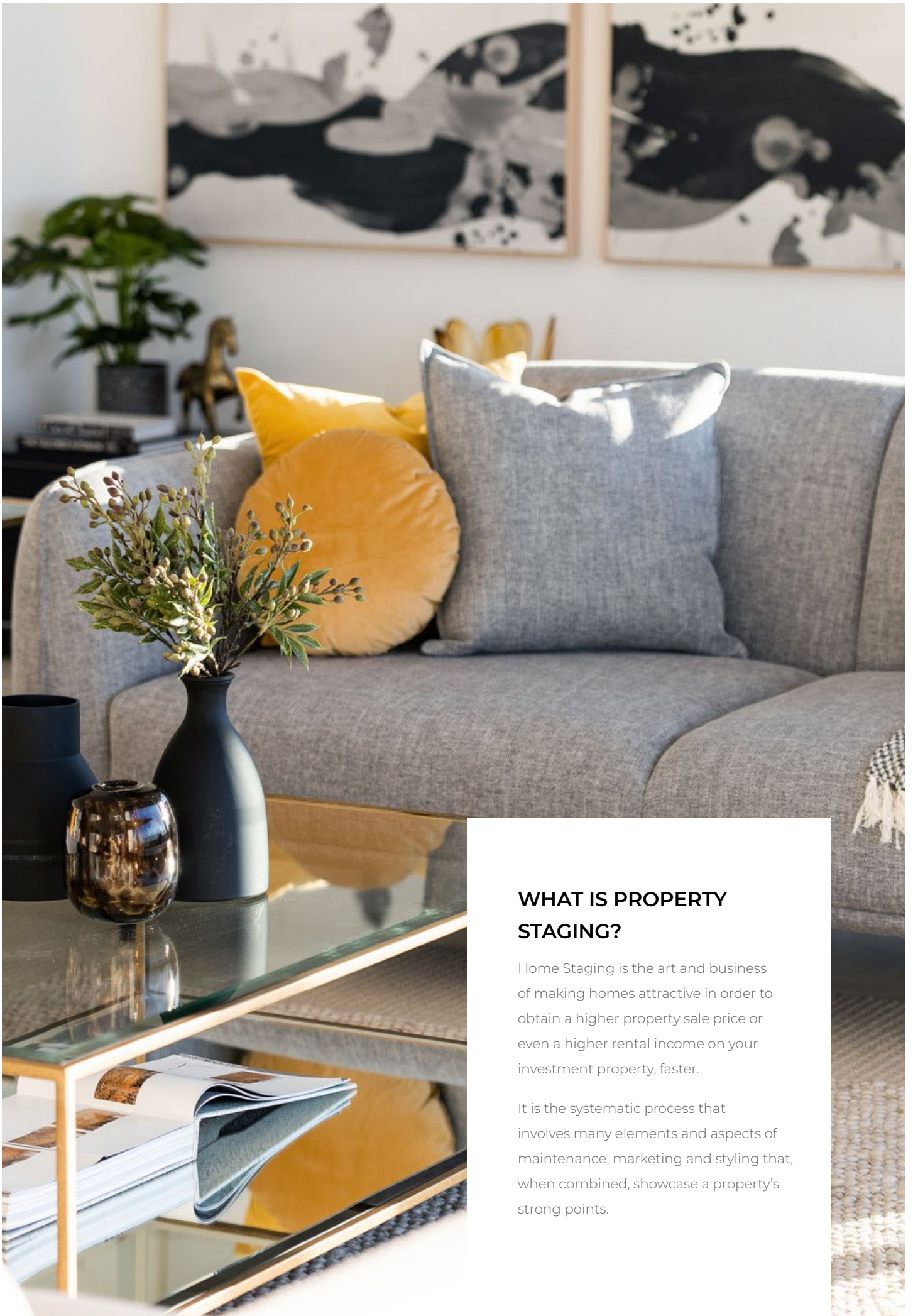




GATHER
+ PLACE



PROPERTY STAGING + INTERIOR STYLING



WHAT IS PROPERTY STAGING?

Home Staging is the art and business of making homes attractive in order to obtain a higher property sale price or even a higher rental income on your investment property, faster.

It is the systematic process that involves many elements and aspects of maintenance, marketing and styling that, when combined, showcase a property's strong points.

THE PROCESS

STEP 1

APPOINTMENT

We will arrange to meet at your property for your FREE consultation to discover what is required.

At this time our goal is to understand the style and layout that will best compliment the property and appeal to the demographic to whom the property will be marketed.

STEP 2

PROPOSAL

Within 24 hours of our appointment, we will prepare and email you your proposal.

STEP 3

BOOKING

On accepting our proposal we will contact you to arrange a mutually convenient date to complete your install. We work closely with your Real Estate Agent based on your deadlines to have the property prepared and our availability. We typically like to install the day prior to photography and 1-2 weeks' notice is advised. When possible we also attend the photography sessions for the property to ensure it is on point in every photo!

STEP 4

INSTALL

This is where everything comes together. On the day of install, you can expect to see our stylists and operations team. Transforming the house to a home. The install process takes between a few hours to a full day depending on the size of the property.

STEP 5

REMOVAL

On the sale of your property or the contract expiry, we will be in touch to arrange the removal. Need the furniture longer than the original contract?

No worries! We can extend the contract weekly if required.



TESTIMONIALS

"What I love about working with Amanda is she a true professional, & understands our vision to showcase our clients' homes to appeal to the prospective target buying market on the Mid North Coast of New South Wales. First impressions always count, and the feeling of creating a "home" which exudes warmth and soul is what ensures a premium result for our clients.

I would highly recommend Amanda from Gather & Place, as she has style, experience, creativity and flair that is unique to this region."

Sue Joger

Licensee | Real Estate Agent
BELLE PROPERTY

"Amanda is a true professional. Her vision, attention to detail and quality furnishings are outstanding. We believe using Gather + Place increased the level of interest as the photographs looked amazing.

Amanda has such a good eye for creating the most out of any space to give potential buyers the vision of what that space can really be. Hence we had a huge response and a quick sale.

We would highly recommend Gather + Place."

Selena & Stephen

Vendors



WHY INVEST IN PROPERTY STAGING?

When selling your home, it goes without saying that you want to get the best price possible. An emotional time often fueled by stress, the pressure is immense to have an immaculately presented home that will attract the right buyer.

Your property will need to look better than the competition, be memorable and feel warm and inviting. Not only do you want it to feel comfortable in order for the potential buyer to see themselves living there, but you also want it to look worthy of a higher asking price.



COMPLETE STYLING

\$3600

Unoccupied home

- Master Bedroom
- Ensuite
- Lounge Room
- Dining Room
- Kitchen
- Bathroom
- Art in hall or entry

Additional Rooms

- Family Room \$495
- Extra Bedrooms \$395
- Office \$295
- Outdoor Area \$495

We bring the furniture, artwork, rugs, lighting, plants, and accessories into vacant houses, transforming them into homes that inspire homebuyers. We have the largest inventory of furnishings on the Mid North Coast all housed in a massive warehouse. To make things simple – we also take care of value-adds from cleaning to minor renovations.

PARTIAL STYLING

Pricing is by quotation

Vendor Occupied Home

Our partial property styling service is aimed at utilising a vendor's existing furnishings to enhance the presentation of your property for sale. This home staging service is perfect for vendors who are on a budget or are living in their property during the sales campaign.

Our experience shows that the way you style a home for maximum appeal can sometimes be different to the way you live in it.

Gather + Place will advise on the best layout and customize a package of furniture and accessories to complement the existing items in your home.

Our Stylist will meet with you at the initial consultation to assess your property and determine how to best maximise its presentation in order to drive buyer appeal. We will also talk over suggestions on how to best prepare your home prior to our furniture arrival. During the installation we will work in with your existing pieces while incorporating some of our bespoke furniture and accessories to bring out the best features of your home.



Quote includes

- Stock selection and packing at the warehouse
- Removalist fees in and out of the property
- Installation and styling of the property
- 6 week stock rental
- Pack down and clean up at the property
- Insurance on all stock whilst in the property
- Gst
- Location within 60 mins from Taree

NB Locations further then 60 mins from Taree may incur a travel fee, difficult to access driveways or properties with a large number of stairs may incur a surcharge.

Payment Terms

Full payment is required up front 4 days before agreed installation date. Once the install date is set, should the date need to be moved by the vendor there is a \$300 surcharge payable.



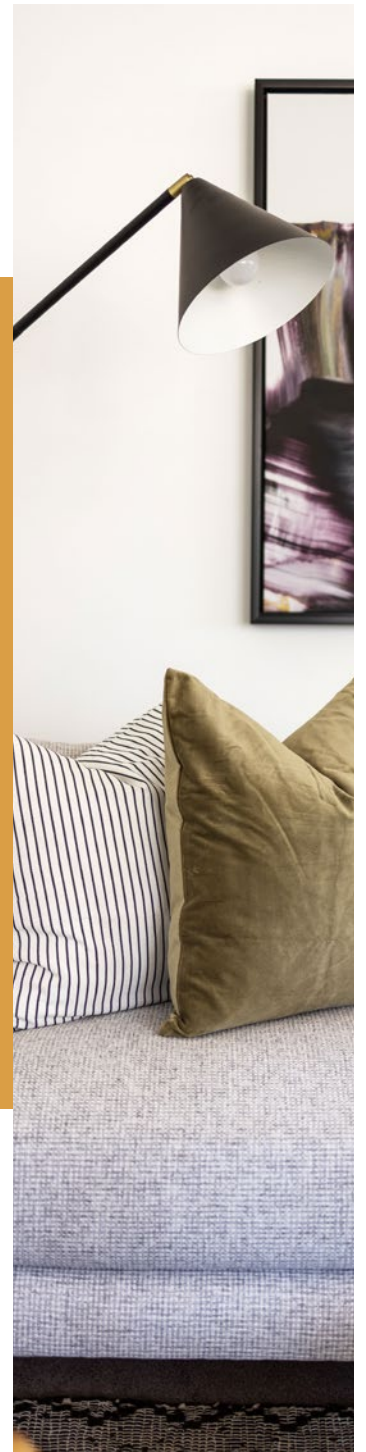
GATHER +PLACE

INFO ABOUT ME

I'm Amanda Evans, from Gather and Place, on the Mid North Coast north of Newcastle. I have extensive business experience, served on national boards and co-own some highly successful regional businesses. Now my work has morphed into my passion and I've had notable successes helping property owners transform their properties.

Working directly with the seller, landlord or Real Estate Agent, I can make your job a whole lot easier, giving you scope to attract cashed-up, discerning buyers. This means you'll turn properties around sooner for a higher price.

We deliver a styling and finish that will take financial and personal satisfaction to the next level.



Having trained at Sydney Design School and honing my skills working with Stewart Horton from Horton & Co, my results are highly strategic and professionally based decorating decisions that result in measurable improvements.

Together, we can achieve attractive living spaces and better business outcomes.

For more information head to my website:
www.gatherandplace.com.au

AMANDA EVANS

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